

7 Jun 2022 | Sofia Rana

# The alliance – alternative for Norway

We publish notes about parties and groups on the far right. This note deals with the Alliance party.



**Sofia Rana**

Sofia Rana is an adviser on right-wing  
extremism at the Antiracist Centre.

**WRITER**

([https://antirasistisk-no.translate.google.com/author/sofiarana/?x\\_tr\\_sl=auto&x\\_tr\\_tl=en&x\\_tr\\_hl=en&x\\_tr\\_pto=wapp](https://antirasistisk-no.translate.google.com/author/sofiarana/?x_tr_sl=auto&x_tr_tl=en&x_tr_hl=en&x_tr_pto=wapp)).  
([https://antirasistisk-no.translate.google.com/author/sofiarana/?x\\_tr\\_sl=auto&x\\_tr\\_tl=en&x\\_tr\\_hl=en&x\\_tr\\_pto=wapp](https://antirasistisk-no.translate.google.com/author/sofiarana/?x_tr_sl=auto&x_tr_tl=en&x_tr_hl=en&x_tr_pto=wapp))

*NOTE: The memo contains examples of statements of an anti-Semitic and racist nature.*

## Category

Alliansen - Alternative for Norway is a National Socialist/Nazi, anti-Semitic, racist and anti-democratic party, founded on 22 November 2016. The party describes itself as a nationalist party, but this is misleading. The party promotes neo-Nazism, although the founder and members do not use the term explicitly.

The party claims to be opposed to violence, but has repeatedly advocated a coup d'état, both in Norway and other countries, and has expressed support for the 22 July terrorist and his manifesto. Both the party leader and people associated with the party associate with members and people associated with

organized neo-Nazi environments, and the party has several times used expressions we recognize from old Nazi propaganda, such as posters similar to those from the National Assembly.

## **Management and organization**

The party is led by Hans Jørgen Lysglimt Johansen. Johansen has for a long time been a regular supplier of hate speech of a grossly racist and anti-Semitic, including conspiratorial, character in social media, primarily on Twitter and Facebook. Johansen alone decides who gets to be on lists for election.

Johansen became known to the Norwegian public when, among others, NRK used him as a Trump supporter and commentator in connection with the coverage of the American presidential election campaign, and later Donald Trump's election victory, in 2016 and 2017.

## **Ideology / program**

The party does not have a separate party program, only a concise program of values. This means that the party leader's countless statements, not least in social media, become the primary source of information about the party's identity and position. The values program and similar material on the organisation's website can give the impression that it is a (strongly) nationalist party which is primarily concerned with getting Norway out of the EEA and Schengen. This is misleading. Especially the extensive communication in social media makes it rather correct to define the party as National Socialist/Nazi. This is also the reason why this note contains a number of quotes from the party leader.

In principle, all the party's candidates must be independent on all matters other than Norway leaving the EEA and Schengen, and the party wants a referendum on this. However, when the party's founder and leader conducts openly Nazi rhetoric, it is natural to regard this as part of the party's leading ideology. The party is also concerned with stopping immigration to Norway, as well as making changes to the democratic system. In the party's pamphlets, it is claimed that the battle between ideologies is no longer between right and left, but between globalism and nationalism.

The alliance has been heavily criticized for repeatedly expressing xenophobia and racist attitudes. A number of prominent politicians, from the Progress Party to Rødt, have therefore publicly distanced themselves from them. Both political opponents (<https://translate.google.com/website?sl=auto&tl=en&hl=en&client=webapp&u=https://filternyheter.no/hoyre-talsmann-regner-alliansen-leder-som-nazist-skal-knuse-dette-tankegodset-og-alt-lysgrimt-star-for/>) and exp

erts (<https://translate.google.com/website?sl=auto&tl=en&hl=en&client=webapp&u=https://www.nrk.no/norge/alliansen-hevdar-dei-hentar-medlemmer-fra-frp-1.13631463>) have referred to the party as neo-Nazi.

Conspiratorial anti-Semitism is a central part of Johansen's message. Johansen considers Jews to be central driving forces behind the world's problems, in classic anti-Semitic spirit. He believes that Jews control both political parties, newspapers, business organisations, think tanks and the media in Norway, both on the right and the left. These are some examples of fairly typical tweets from Johansen:

- "If we do not settle the settlement with the globalist Jews now, in Norway led by the Jew [XXX], the Jewish lackeys in the Conservative Party, the Jewish lackeys in the Progress Party, they will knock through the UN's migration platform and then it will be over. You choose, what you are made of, what you stand for."
- "The Jewish Talmudic globalist bullshit from the Conservative Party, Young Conservative Party, Civita, Minerva, NHO must be stopped. We the people must stop them."
- "The Jews put us to the test, that's what they do, that's their task. That is the metaphysical role of the Jews. How we respond to the trial is up to us."
- "They have a self-confidence now. A chutzpah like no other, now they will take home the victory. Europe will become an Arab country and a Negro country that they can easily rule."
- "The Jews still lead the race, but we're getting a real right-wing up now at breakneck speed."
- "It is a historic match, a spectacle. Will the Jews manage to make multicultural cultural Marxism impossible to reverse with mass immigration, or will we be able to get a real right-wing party up quickly enough to beat back the scumbag."
- "We have to take this settlement up front with the Jews now. We've had enough. I myself am sick as hell that the Jews will be allowed to push this false holocaust narrative."
- "Alliansen is the first party in Norway that has Norse Vedic Odinist power. And that force is the ONLY one that can now reverse the spirit of the times and save Norway. ALL other parties are caught up in the Judeo-Christian current of our time, the root of the very problems we are now in."
- "Is just to sit back and welcome desperate Norwegians who are looking for alternatives to the bluff parties. The Muslims must get out, Islam is banned in the constitution, anything over 10% of immigrants in the country is banned in the constitution, women must be kept down, only the Alliance can fix this".

Johansen has also tweeted clearly racist drawings where everyone who is not Nordic is thrown out of Europe by something that is supposed to represent a Viking woman. Those who are thrown out must represent a Jew, a Muslim, a Christian man and an African, who are drawn in a very racist way.

Among other things, Johansen advocates the closure of the country's synagogues and mosques, and for the reintroduction of the so-called Jewish section which last applied during the Nazi occupation of Norway, the provision that Jews should not have access to the country. He has also stated that the ban should also apply to Muslims. He also believes that Jews and Muslims are "barbaric people" and that they are "possessed by demons" because they carry out early male circumcision.

The anti-Semitism includes repeated, serious personal harassment by the head of the Mosaic religious community in Oslo. The worst example is a video that the Alliance circulated on Tik Tok in early 2021, where a picture of the superintendent was cross-cut with a film of a rat, in line with the Third Reich's worst anti-Semitic propaganda.

Johansen has repeatedly denied the Holocaust, as here:

- "How many were gassed? No."
- "The Holocaust is a propaganda ploy, an incantation. Get over it."

You also find other racist statements, although this has less focus, such as this:

- "Hordes of Negroes who will tear Europe to shreds." [With pictures of Africans.]
- "The Caucasian civilization is incompatible with the Negro civilization."

Johansen is also concerned with "racial breeding", and promotes a Nazi view of humanity:

- "Society has zero focus on breeding. The focus is on racial mixing."
- "The birth rate in Norway is at a frightening 1.6 and is kept up by racial strangers. The birth rate among ethnically Norwegian women and women of the same Germanic race is still much lower."
- "Norwegian girls must be informed that they carry the blood of a people that is completely unique. Our mutual trust, our urge for justice – it's unique, it's not something other races share with us. We are unique in that respect and therefore have a completely unique role."
- "The reason why Nordic tall blonde blue-eyed people are perceived as beautiful is of course that people have the ability to recognize these external attributes as reflections of internal qualities such as truthfulness, a sense of justice and thus what is good."
- "We Nordic Germanic people, especially we Norwegians, should of course not be ashamed of this at all. This is what we are called to offer to the world. We must cultivate this. Truthfulness and justice."
- "Our race, the Germanic, and the Norwegian race in particular (call it phenotype, subrace, people, peoples - whatever you want) is characterized by very high trust (the blue eye) and project owner and transfers this trust to other races that do not have that quality (but may have other qualities)."

Johansen has compared himself to Hitler in a tweet: "Adolf Hitler: "I am a nationalist." Donald Trump: "I am a nationalist." Hans Lysglimt: "I am a nationalist. (with a smile)."

In December 2018, Johansen called for a coup d'état in Norway and Sweden, and made it clear that the Alliance was ready to take over the leadership in Norway. He has also called for coups d'état in other countries. These are some examples:

- "Patriots in Europe. Prepare takeover December 10-11 when our political readers commit treason in Marrakesh. It is the right time. We will support you."
- "I am now asking patriots in Norway to prepare for us to take over the management. What we need is the right geopolitical event. It can come at any time. Only the Alliance then has the legitimacy."
- "If this develops now at the same rapid pace, the Alliance is ready to take over power on 12 December."

He also wants a "people's tribunal" against country traitors:

- "We in the Alliance will not give up until Jens Stoltenberg, Jonas Gahr Støre, Børge Brende, Erna Solberg, Ine Marie Eriksen etc. have been convicted and are in prison."
- "Prime Minister Erna Solberg has committed treason. The Prime Minister's loyalty is not to the Norwegian people, but to the globalists and globalism. The prime minister is a criminal traitor who will be tried at Akershus fortress in a new national traitor settlement."

The party otherwise profiles itself on opposition to the EU and the EEA, and on support for Donald Trump. What the party does not take directly from Nazism is, among other things, taken from Trump, including the party's slogan, "Norway first". The party has also taken a lot of inspiration from the German party "Alternative für Deutschland" (AfD).

## **Activity and methods**

The party mainly mobilizes online and through various stunts. They were present during Arendalsuka for a few years, before in 2019 they were refused participation due to their anti-democratic position and out of consideration for other participants.

In 2020, the Alliance tried to take over a house that was to be used as the party's "headquarters". This house was then bought up by a neighbour. What the motivation of this neighbor was is a bit uncertain, but the Alliance tried to spin this as a victory and something they had planned all along with the

person they borrowed the house from. In the weeks that followed, they tried to beg for any other build on Twitter, but it doesn't seem like they got anywhere with this one.

In 2020-2021, party representatives have also participated in demonstrations, including at Eidsvoll's plass, which have been organized in connection with opposition to vaccines and national measures in connection with the global pandemic. Participants at these events have been a nice mix of people with different ideological beliefs. At these events, for example, members and representatives from SIAN and the Nordic Resistance Movement have participated, and people associated with the Alliance are pictured together with several members of both NMR and SIAN.

The party's leadership also otherwise has contact with known neo-Nazis from the Nordic Resistance Movement, this is documented in photos where the leader Lysglimt, among other things, poses with Rede 1 in the Norwegian NMR. Several members and people associated with NMR have also been on the Alliance's election lists.

## **The 2021 parliamentary election**

The party submitted lists in all the country's counties at the 2021 parliamentary election, but did not pass the threshold and did not gain significant national support. On a national basis, the party received just over 2,400 votes, which amounts to only 0.08%. In the whole of Oslo, the party received 224 votes (approx. 0.06 per cent). While it is disturbing that a party that cannot be perceived as anything other than both undemocratic and Nazi is getting votes at all, this represents an actual decline compared to the 2017 election.

The party carried out strong preliminary campaigns to collect signatures in order to stand for election. In the election campaign, Johansen tried to link the party to various issues with a wider appeal - especially vaccine resistance and made-up conspiracy theories about the corona pandemic. Among other things, they collected signatures under the pretense of being a petition against tolls, while what people actually signed was for a Nazi party to stand for election. At the latest in December 2020, the leader and others tried to collect signatures from people who are opposed to tolls. Signatures were also collected without people knowing who they were talking to and dealing with.

In May 2021, it emerged that the leader of the party had also agreed to [pay \(https://translate.google.com/website?sl=auto&tl=en&hl=en&client=webapp&u=https://www.vg.no/nyheter/innenriks/i/Ky07WE/hoeyreradikale-alliansen-har-bet-alt-for-innsamling-av-stortingsvalg-signaturer-tragisk\)](https://translate.google.com/website?sl=auto&tl=en&hl=en&client=webapp&u=https://www.vg.no/nyheter/innenriks/i/Ky07WE/hoeyreradikale-alliansen-har-bet-alt-for-innsamling-av-stortingsvalg-signaturer-tragisk) sympathizers and supporters of the Alliance to collect signatures to be able to submit electoral

lists in all electoral districts. They particularly addressed the unemployed and laid-off workers who were in a difficult financial situation due to the pandemic. The practice was successful, in that they achieved what they wanted, but they received strong criticism from various political parties and several believed that this should be investigated and have consequences.

Johansen has stated to VG (<https://translate.google.com/website?sl=auto&tl=en&hl=en&client=webapp&u=https://www.vg.no/nyheter/innenriks/i/Ky07WE/hoeyreradikale-alliansen-har-betalt-for-innsamling-av-stortingsvalg-signaturer-til-ragisk>) that they had the same practice ahead of the 2017 election, after they were paid NOK 250,000 in support from shipowner Dan Odfjell, and that, so to speak, the entire sum went to pay for collecting signatures. This started a discussion about the practice of party support. The roughly 3,000 votes the Alliance received in the 2017 election triggered public party support of a total of NOK 1.2 million. However, parts of that support were withdrawn because Johansen changed the name of the party in order to circumvent rules on signature collection in each individual county.

Several people with a background in organized neo-Nazism have actively campaigned for the party or are listed on the Alliance's election lists. Party leader Johansen has also stated that he has transferred money directly from the Alliance's party fund to the violence-promoting Nazi organization The Nordic Resistance Movement.

The alliance also collected signatures at upper secondary schools and paid young people not to be vaccinated (<https://translate.google.com/website?sl=auto&tl=en&hl=en&client=webapp&u=https://www.vg.no/nyheter/innenriks/i/pWnL9G/alliansen-med-nye-skolestunt>), ahead of and in connection with the general election. Among other things, Johansen and a handful of sympathizers showed up at Lillestrøm and Skedsmo high schools, and at Valler high school in Bærum in 2021. Johansen then stated that the purpose of showing up was to hand out leaflets and to encourage students not to take corona- the vaccine. In Bærum they handed out 500 notes to those of the students who allowed themselves to be persuaded. In both places they were expelled by the school management within a short time.

## **The Alliance Youth**

The Alliance often addresses young people and minors, and according to the Alliance's website, the party has a "youth team". There is no information beyond this, but the youth team is referred to as "Alliansen-ungdommen by

Johansen and others". The Youth Party also operates (and mobilizes) to a large extent online, and a number of channels are listed where the party and sympathizers are active.

Much of the activity in the youth party takes place on Discord, a platform originally created by and for gamers, where you can create your own channels and hide them and their content from outsiders. Filter news revealed in May 2021 (<https://translate.google.com/website?sl=auto&tl=en&hl=en&client=webapp&u=https://filternyheter.no/alliansen-ungdom-til-filter-nyheter-noe-n-har-appetitt-for-det/>) that Discord has been used by members and supporters of the Alliansen youth to spread highly racist and anti-Semitic content. The server's title is "the official Alliance server on Discord", and it is also illustrated by the party's logo and contains links to the party and Johansen's official websites and channels. Under a separate tab, you will also find the Alliance's value program. It states that the party " *has as its goal to preserve the Norwegian, and to protect our identity*".

The vast majority of users of the forum are young, several of them still high school students. Johansen occasionally participates in the discussions himself, among other things to give instructions on how the content can be spread in other social media, which are also largely used by young people. Other participants are established neo-Nazis, and in this way the Alliance introduces young people to neo-Nazi ideology and extreme environments.

Jews are often the subject of discussion and incitement in the various online party forums and in Johansen's own channels, but also dark-skinned people, homosexuals, trans people, politicians on the left and named individuals. Head of the Mosaisk Trossamfund in Oslo and former deputy head of the Antiracist Centre, Ervin Kohn, is a recurring protagonist. Among other things, he has been called a "Jewish pig" and compared to a rat in a TikTok video, and various memes have been created about Kohn and his Jewish identity, with poorly concealed messages about anti-Semitic conspiracies. Some of the humor has been as crude as jokes about hunting Kohn with firearms after he escapes from a concentration camp, he has been compared to a rat in a TikTok video and hypothetical questions have been asked about "What might happen if they had beaten Ervin Kohn". In addition, conspiracy theories about the hidden power of Jews in society and conspiracy theories related to immigration are being spread.

Much of the activity gives the impression of being about jargon and humour, including through the sharing of memes. The comments and memes are often both crude and crude, but behind the humor and exaggerations hide very racist and anti-Semitic attitudes. Memes Filter news has featured shows, for example, images of lynched dark-skinned people with the text "nigger", videos



from Nazi marches during the Second World War and comparisons of Lysglimt and Vidkun Quisling. But there are also discussions of a more ideological nature, including about developments in society, and several of the young people refer to themselves as nationalists or national socialists.

A 17-year-old from Nordland who is mentioned by Filter nyheter was behind the following quote on the Discord server: "I hate blacks. Why are they in Norway? I want them to die. Can we shoot blacks in Norway, please?"

Confronted with the quote, he stated to Filter news (<https://translate.google.com/website?sl=auto&tl=en&hl=en&client=webapp&u=https://filternyheter.no/alliansen-ungdom-til-filter-nyheter-noen-har-appetitt-for-det/>) that this was only intended as "offensive humor" in what he describes as a "youth environment". The same young boy has, in another social medium, had a swastika as a profile picture and "1488" as part of a username. 14 refers to the neo-Nazi slogan of "*ensuring the existence of our people and a future for white children*" and "Heil Hitler" after the letter H's position in the alphabet.

In addition to humor, "trolling" of dissenters is used as a method. When the Antiracist Center launched the campaign "Hat needs resistance" in 2018, where minority people told about experiences with racism, Johansen wanted to launch a campaign with a similar layout, but with white people, and with the opposite message. He suggested texts about Manshaus and Breivik. "When I heard that Phillip Manshaus claimed that the Norwegian population was to be replaced with Muslims, I didn't think it was true, until I checked" and "When I heard that Anders Behring Breivik claimed that the politicians took Muslims to Europe on purpose, I didn't believe it was true. Until I checked" are some of the suggestions for the opposite campaign. The aim was to troll the employees at the center and upset them so much that it became a media issue that would ensure attention to the Alliance and the Alliance youth during the election campaign.

Participants in the forums have also met physically, for example in connection with markings and demonstrations. Johansen is often observed apparently introducing people to each other. In this context, it is particularly worrying how party leader Johansen has gained a kind of cult status among younger people, because he is often approached by young people who have seen him online and want to greet him or take pictures with him, when they can then be introduced to people from extreme environments.

*Sofia Rana sits on the Antiracist Centre's board. When this note was written, she was employed as an adviser on right-wing extremism (and was on leave from board work).*

.....

We need your support! You can help us in our work against discrimination, prejudice and hatred by sharing this article or by making a gift.

SUPPORT US  
(<http://antiracismick.com>)

.....