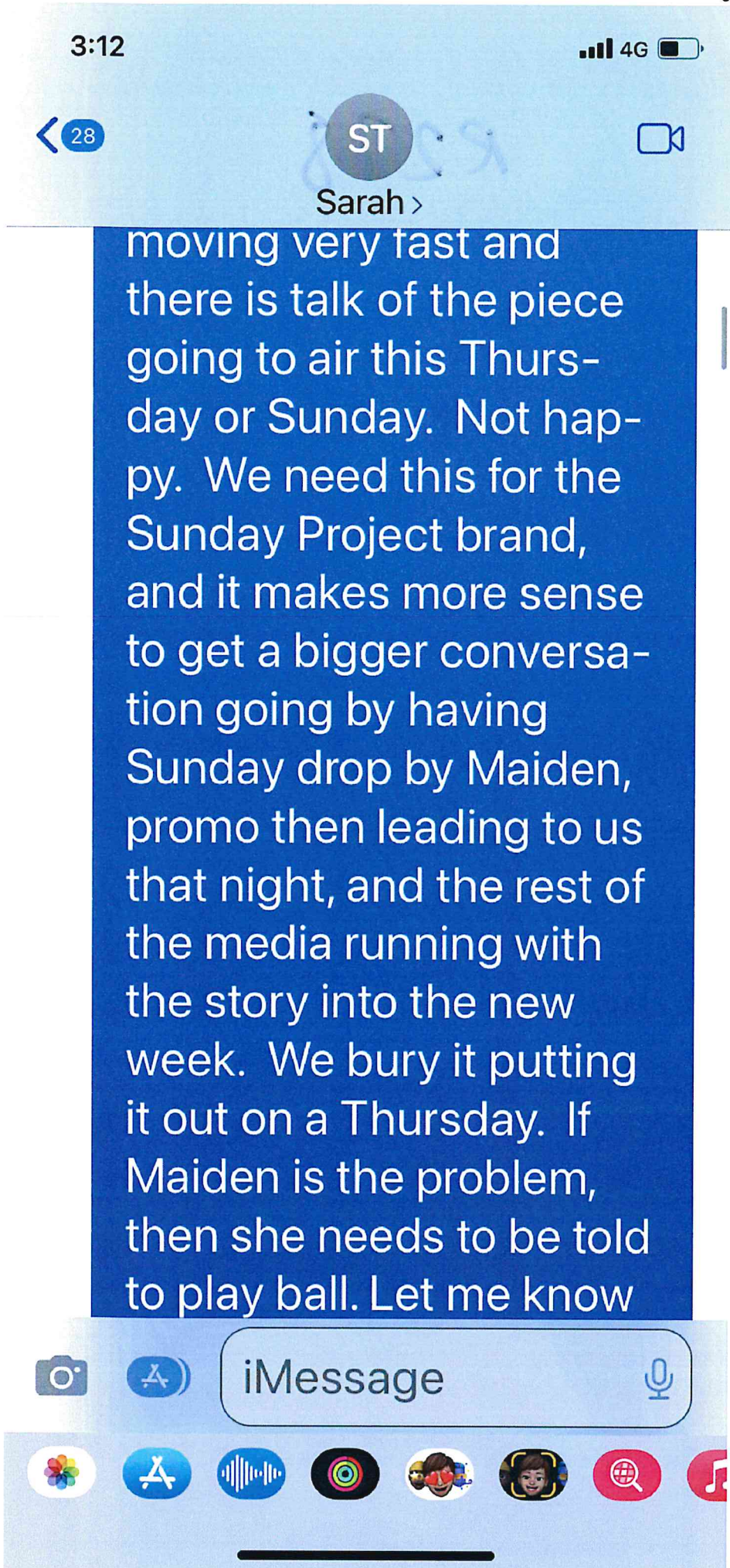


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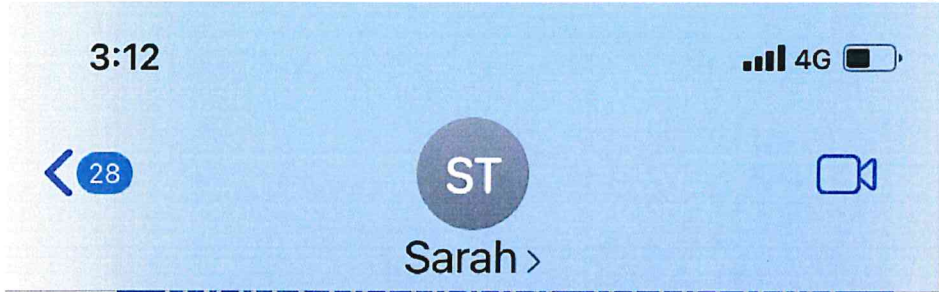
30 Jan 2021 at 12:39 pm

Do you have a moment for a quick chat? Angus has just told me this is moving very fast and there is talk of the piece going to air this Thursday or Sunday. Not happy. We need this for the





moving very fast and there is talk of the piece going to air this Thursday or Sunday. Not happy. We need this for the Sunday Project brand, and it makes more sense to get a bigger conversation going by having Sunday drop by Maiden, promo then leading to us that night, and the rest of the media running with the story into the new week. We bury it putting it out on a Thursday. If Maiden is the problem, then she needs to be told to play ball. Let me know



then she needs to be told to play ball. Let me know if you're free. Angus wants to have a group chat with me and Meakin, but I would prefer to get your take first.

All good. No need. We've sorted. Working on Sunday Feb 14th. 😊

👍 great

Defo a Sunday

