

From: Craig Campbell <[REDACTED]>
Sent: Fri, 5 Feb 2021 17:35:17 +1100 (AEDT)
To: Laura Binnie <[REDACTED]>
Cc: Angus Llewellyn <[REDACTED]>; Brad Walker <[REDACTED]@[REDACTED]>; Sarah Thornton <[REDACTED]@[REDACTED]>; Peter Meakin <[REDACTED]>; Myles Farley <[REDACTED]>; Legal Clearance <[REDACTED]>
Subject: Re: Meeting

We simply can't promote it.

Craig Campbell
Creator / Executive Producer



Level 4, Como Building,
 620 Chapel Street (Cnr Toorak Rd)
 South Yarra, Victoria, 3141
 T: [REDACTED] C: [REDACTED]
 E: [REDACTED]

On 5 Feb 2021, at 4:46 pm, Laura Binnie <[REDACTED]> wrote:

Yes true. Lisa is very keen to promote so we will need to manage her expectations.

Does everyone have some time on Monday or Tuesday next week so we can discuss?

From: Craig Campbell <[REDACTED]>
Sent: Friday, 5 February 2021 4:44 PM
To: Laura Binnie <[REDACTED]@[REDACTED]>
Cc: Angus Llewellyn <[REDACTED]>; Brad Walker <[REDACTED]>; Sarah Thornton <[REDACTED]>; Peter Meakin <[REDACTED]>; Myles Farley <[REDACTED]>; Legal Clearance <[REDACTED]>
Subject: Re: Meeting
 But the other side will immediately know what the whole story is and act accordingly.

Craig Campbell
Creator / Executive Producer

Level 4, Como Building,
 620 Chapel Street (Cnr Toorak Rd)
 South Yarra, Victoria, 3141
 T: [REDACTED] C: [REDACTED]
 E: [REDACTED]

On 5 Feb 2021, at 4:41 pm, Laura Binnie <[REDACTED]> wrote:

I spoke to Lisa today and she told me she asked a question in the interview which she believes we could use as the promo without giving the story away.

On 5 Feb 2021, at 4:40 pm, Craig Campbell <[REDACTED]> wrote:

I don't believe we can promote it without blowing our advantage to get it to air uncontested.

Craig Campbell
Creator / Executive Producer
 <PastedGraphic-1.tiff>

Level 4, Como Building,
 620 Chapel Street (Cnr Toorak Rd)
 South Yarra, Victoria, 3141
 T: [REDACTED] C: [REDACTED]
 E: [REDACTED]

On 5 Feb 2021, at 4:38 pm, Laura Binnie <[REDACTED]> wrote:

Hi All,

Can we please arrange a time to catch up next week to discuss our Canberra story and our plan for the

promotion?

Cheers,
Laura

Network Ten Pty Ltd ABN 91 052 515 250 Disclaimer This e-mail (including all attachments) is intended solely for the named addressee. If you receive it in error, please let us know by reply e-mail, delete it from your system and destroy the copies. This e-mail is also subject to copyright. No part of it should be reproduced, adapted or transmitted without the written consent of the copyright owner. E-mails may be interfered with, may contain computer viruses or other defects and may not be successfully replicated on other systems. We give no warranties in relation to these matters. If you have any doubts about the authenticity of an e-mail purportedly sent by us, please contact us immediately.

Network Ten Pty Ltd ABN 91 052 515 250 Disclaimer This e-mail (including all attachments) is intended solely for the named addressee. If you receive it in error, please let us know by reply e-mail, delete it from your system and destroy the copies. This e-mail is also subject to copyright. No part of it should be reproduced, adapted or transmitted without the written consent of the copyright owner. E-mails may be interfered with, may contain computer viruses or other defects and may not be successfully replicated on other systems. We give no warranties in relation to these matters. If you have any doubts about the authenticity of an e-mail purportedly sent by us, please contact us immediately.
<PastedGraphic-1.tiff>

Network Ten Pty Ltd ABN 91 052 515 250 Disclaimer This e-mail (including all attachments) is intended solely for the named addressee. If you receive it in error, please let us know by reply e-mail, delete it from your system and destroy the copies. This e-mail is also subject to copyright. No part of it should be reproduced, adapted or transmitted without the written consent of the copyright owner. E-mails may be interfered with, may contain computer viruses or other defects and may not be successfully replicated on other systems. We give no warranties in relation to these matters. If you have any doubts about the authenticity of an e-mail purportedly sent by us, please contact us immediately.