

**From:** Craig Campbell [REDACTED]  
**Sent:** Wed, 10 Feb 2021 13:38:26 +1100 (AEDT)  
**To:** Christopher Bendall [REDACTED]  
**Cc:** Sarah Thornton [REDACTED]  
**Subject:** Re: Sam Maiden

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She has a school thing she would probably love to be able to go to as a free day.

**Craig Campbell**  
Creator / Executive Producer



Level 4, Como Building,  
620 Chapel Street (Cnr Toorak Rd)  
South Yarra, Victoria, 3141

T: [REDACTED] C: [REDACTED]  
E: [REDACTED]

On 10 Feb 2021, at 1:37 pm, Craig Campbell [REDACTED] wrote:

Good call.

**Craig Campbell**  
Creator / Executive Producer  
<PastedGraphic-1.tiff>

Level 4, Como Building,  
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South Yarra, Victoria, 3141

T: [REDACTED] C: [REDACTED]  
E: [REDACTED]

On 10 Feb 2021, at 1:36 pm, Chris Bendall [REDACTED] wrote:

I think we explore putting Lisa on that night as main host. It is probably unfair to expect Carrie to host for three segs then hand over the show to Lisa for a half hour special

**Chris Bendall**  
Co-Executive Producer

<image001.png>

**7PM Company Pty Ltd**  
Level 4 Como Building,  
620 Chapel Street (Cnr Toorak Rd)  
South Yarra, Victoria, 3141

M: [REDACTED]  
E: [REDACTED]

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**From:** Craig Campbell [REDACTED]  
**Sent:** Wednesday, February 10, 2021 1:34 PM

**To:** Chris Bendall [REDACTED]  
**Cc:** Sarah Thornton [REDACTED]  
**Subject:** Re: Sam Maiden

Thanks Chris,

Let's plan for Monday as we were and have Lisa co-host from Sydney that night.

C.

**Craig Campbell**  
**Creator / Executive Producer**  
<image002.png>

Level 4, Como Building,  
620 Chapel Street (Cnr Toorak Rd)  
South Yarra, Victoria, 3141  
T: [REDACTED] C: [REDACTED]  
E: [REDACTED]

On 10 Feb 2021, at 1:04 pm, Chris Bendall [REDACTED] wrote:

Sam said that we have already given both her and Britney our guarantee that it will run on Monday. She also said the only reason we have the story is because she advocated we be the television partner.

Unfortunately this has not left me in a strong position to negotiate for it to be Sunday

**Chris Bendall**  
Co-Executive Producer

<image001.png>

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Level 4 Como Building,  
620 Chapel Street (Cnr Toorak Rd)  
South Yarra, Victoria, 3141  
M: [REDACTED]  
E: [REDACTED]

---

**From:** Craig Campbell [REDACTED]  
**Sent:** Wednesday, February 10, 2021 12:48 PM  
**To:** Chris Bendall [REDACTED]  
**Cc:** Sarah Thornton [REDACTED]  
**Subject:** Re: Sam Maiden

Yes it is, its our preference and we would like to discuss how it affects her positioning and how can we make it work.

**Craig Campbell**  
**Creator / Executive Producer**  
<image002.png>

Level 4, Como Building,  
620 Chapel Street (Cnr Toorak Rd)  
South Yarra, Victoria, 3141

T: [REDACTED] C [REDACTED]  
E: [REDACTED]

On 10 Feb 2021, at 12:34 pm, Chris Bendall

[REDACTED] wrote:

I'm about to call Sam Maiden to tell her our Sunday preference.  
Just checking that is still our preference?

**Chris Bendall**  
Co-Executive Producer

<image001.png>

**7PM Company Pty Ltd**  
Level 4 Como Building,  
620 Chapel Street (Cnr Toorak Rd)  
South Yarra, Victoria, 3141

M: [REDACTED]  
E: [REDACTED]

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